

Maria Naranjo, symbol of pride and dedication, embodies the spirit of Ecuadorian female floriculturists. With her hands and heart, she cultivates the most beautiful roses at Naranjo. Her passion and effort bloom in every petal, seducing with their beauty and carrying the promise of a brighter and more equitable future as we bloom together



NARANJO
NATURAL SEDUCTION
2024

101 Must
have



NARANJO

Located in the south of Ecuador - Cotopaxi, Naranjo has consolidated as a group of farms leader in the production and exportation of premium quality roses.

We have 4 product lines: Natural Roses, Garden Roses, Tinted Roses **Prestige Collection** and Preserved Roses **LuluRose**

SCAN FOR FULL
PORTAFOLIO HERE

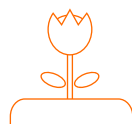




COLOR



LENGTH



BREEDER



VASELIFE



N. OF PETALS



BLOOM SIZE

ORANGE

ORANGE CRUSH	40-50-60	DE RUITER	12-14	34	5.0 - 6.8
ORANGE REEVA	40-60	INTERPLANT	12-14	39	5.0 - 5.5
NARANJO	40-50-60	DE RUITER	12-14	35	5.7 - 6.5
NEXUS	40-50	GRANDIFLORA/INTERPLANT	14-16	38	5.5 - 6.0
SILANTOI	40-50-60	DUMMEN ORANGE	12-14	38	5.8 - 6.4
CARAMEL MACCHIATO	50-60-70-80	NIRP INTERNATIONAL	14-15	50	5.7 - 6.5
ORANGE BOWL	60-70-80-90	NIRP INTERNATIONAL	14-16	50	5.7 - 6.3

BICOLOR ORANGE

AUBADE	40-50	NIRP INTERNATIONAL	14-16	42	5.9
3D	60-70-80	NIRP INTERNATIONAL	12-14	48	5.6-6.7
BALÍ	40-50-60	ROSEN TANTAU	12-14	33	5.5-6.0
TWILIGHT	40-50-60	DUMMEN ORANGE	14-16	36	5.6-6.5

RED

NINA	60-70-80	BROWN BREEDING/SCHREURS	10-12	36	5.5 - 6.0
EXPLORER	50-60-70-80-90	INTERPLANT	12-15	45	6.2 - 7.0
FINALLY	50-60-70-80-90	UNITED SELECTIONS	12-14	36	6.2 - 7.2
FORTUNE	60-70-80-90	W. KORDES SOME	14-16	42	6.2 - 6.5
FREEDOM	50-60-70-80-90-100	ROSEN TANTAU	12-14	38	5.7 - 7.0
HEARTS	50-60-70	JAN SPEK ROZEN	14-16	58	5.5 - 6.5
RED EYE	40-50-60	DÜMMEN ORANGE	12-14	63	5.0 - 5.2
RED PANTHER	60-70-80-90	INTERPLANT	12-15	40	6.0 - 6.5

HOT PINK

FULL MONTY	40-50-60-70-80	SCHREURS	15-18	60	6.0 - 6.5
HOT EXPLORER	50-60-70-80	INTERPLANT	14-16	38	6.0 - 7.0
HOT SPOT	50-60	DE RUITER	12-14	50	5.0 - 6.0
LOLA	40-50-60	ROSEN TANTAU	14-16	32	5.8 - 6.0
PINK FLOYD	50-60-70-80	SCHREURS	14-16	36	6.0 - 7.2
STILETTO	50-60-70	ESMERALDA BREEDING	12-14	32	5.8
TOPAZ	50-60-70-80	ROSEN TANTAU	12-14	37	6.0-7.2
WATERGAME	50-60-70	NIRP INTERNATIONAL	12-14	33	6.5-7.0
ENCHANTMENT	50-60-70	GRANDIFLORA	10-12	50	5.8 - 6.0

MEDIUM PINK

BE SWEET	50-60-70-80-90	DE RUITER	12-15	35	6.5 - 7.0
CONQUISTA	50-60-70	DE RUITER	10-12	30	6.5 - 7.2
FRUTTETO	40-50-60-70	DE RUITER	10-12	35	5.0 - 5.5
HERMOSA	50-60-70-80	DÜMMEN ORANGE	10-12	36	6.0 - 7.2
JESSIKA	50-60-70	ROSEN TANTAU	13-15	48	5.5 - 6.0
LORRAINE	50-60-70-80	ESMERALDA BREEDING	12-14	40	5.5 - 6.0
MANDALA	40-50-60-70	DE RUITER	12-15	45	6.5 - 7.0
PINK MONDIAL	50-60-70	KORDES	12-14	35	6.0 - 7.2

BICOLOR PINK

ESPERANCE	40-50-60-70	DE RUITER	14-16	42	5.8 - 6.2
MAGIC TIMES	40-50-60	ROSEN TANTAU	12-14	32	5.8 - 6.0
PINK PALOMA	40-50	ROSEN TANTAU	12-14	29	6.0 - 6.8
PALOMA	40-50-60	ROSEN TANTAU	12-14	42	5.8 - 6.2
SWEETNESS	50-60-70	ROSEN TANTAU	14-16	34	5.8 - 6.1

LIGHT PINK

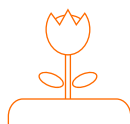
VIOLET HILL	50-60-70-80-90	DÜMMEN ORANGE	14-16	25	6.0 - 6.5
NENA	40-50-60	DE RUITER	10-12	46	5.8 - 6.3
NIRVANA	50-60-70	MEILLAND	14-16	36	6.8 - 7.9
NOVIA	50-60-70-80	ESMERALDA BREEDING	10-12	39	5.8 - 6.0
SECRET GARDEN	50-60-70	SCHREURS	10-12	30	7.0 - 7.6
SHY	40-50-60	ROSEN TANTAU	12-14	30	6.0 - 6.3



COLOR



LENGTH



BREEDER



VASELIFE



N. OF PETALS



BLOOM SIZE

LAVANDER

🌀 COOL WATER	40-50-60	ZINO DAVIDOFF SA	10-12	38	5.0 - 5.8
🌀 COUNTRY BLUES	40-50-60-70-80	ROSE TANTAU	15-18	52	5.8 - 6.0
🌀 DEEP PURPLE	50-60-70	DUMMEN ORANGE	12-14	32	5.5 - 6.0
🌀 OCEAN SONG	40-50-60	ROSEN TANTAU	12-14	32	5.0 - 5.2
🌀 QUEEN'S CROWN	50-60-70	KORDES	12-14	32	6.0 - 6.5
🌀 PARMIDA	40-50-60	DE RUITER	12-14	40	5.0 - 6.0
🌀 PURPLE MOON	50-60-70	KORDES	12-14	33	5.4 - 5.8
🌀 STAR PLATINIUM	60-70-80	DELBARD	14-15	45	5.8 - 6.0
🌀 GOVINDA	40-50-60	CONTINENTAL BREEDING	10-12	45	5.5 - 6.5

WHITE

🌀 CANDLELIGHT	40-50-60	TERRA NIGRO B.V	12-14	33	7.5 - 8.0
🌀 MIA	50-60	DE RUITER	14-16	42	5.0 - 5.8
🌀 MONDIAL	50-60-70	KORDES	14-16	32	5.5 - 6.8
🌀 MOONSTONE	50-60-70-80	KORDES	14-16	47	6.0 - 7.0
🌀 PLAYA BLANCA	50-60-70	ESMERALDAS BREEDING	12-14	41	5.5 - 6.8
🌀 PROUD	50-60	DE RUITER	10-12	40	6.2 - 6.5
🌀 TIBET	40-50-60	SCHREURS	14-16	40	5.5 - 6.0
🌀 VENDELA	40-50-60-70	ROSEN TANTAU	12-14	45	6.5 - 6.8
🌀 SNOWBALLET	60-70-80	NIRP INTERNACIONAL	10-12	25	6.0 - 7.0

CREME

🌀 POMPEII	50-60-70	INTERPLANT	14-16	46	6.0 - 7.0
🌀 QUICKSAND	40-50-60	FAZARI	12-14	43	5.5 - 6.0

CORAL PEACH

🌀 CORAL REEF	40-50-60	ROSEN TANTAU	12-14	40	5.8 - 6.0
🌀 COUNTRY HOME	40-50-60	ROSEN TANTAU	14-16	45	5.5 - 6.5
🌀 DESERT	50-60	NIRP	14-16	48	5.5 - 6.0
🌀 GARDEN SPIRIT	40-50-60	ROSEN TANTAU	12-14	35	5.9 - 6.0
🌀 KAHALA	40-50	SCHREURS	10-12	71	5.8 - 6.3
🌀 PHOENIX	40-50-60	ROSEN TANTAU	12-14	35	5.5 - 6.0
🌀 PRINCESS CROWN	50-60	PLANTEC	12-14	32	6.5 - 7.5
🌀 SHIMMER	50-60-70	KORDES	14-16	58	5.5 - 6.5
🌀 TIFFANY	50-60	SCHREURS	12-14	35	5.5 - 5.6
🌀 FASCINATION	60-70	INTERPLANT	10-12	55	6.0 - 6.5
🌀 SALMA	50-60-70	SCHREURS	12-14	38	5.5 - 6.0

YELLOW

🌀 BRIGHTON	50-60	INTERPLANT	12-14	55	5.4 - 6.9
🌀 DEJA VU	50-60-70	SCHREURS	10-12	32	6.5 - 7.0
🌀 LIGHTHOUSE	50-60	UNITED SELECTIONS	12-14	35	5.5 - 6.0
🌀 MOMENTUM	50-60-70	DUMMEN ORANGE	10-14	60	6.5 - 7.0
🌀 REGATTA	50-60-70	JAN SPEK ROZEN	12-14	45	5.5 - 6.5
🌀 SUPER SUN	50-60-70	DE RUITER	10-12	45	5.5 - 6.5
🌀 TARA	40-50-60	DUMMEN ORANGE	12-14	27	5.5 - 6.5
🌀 TYCOON	50-60	INTERPLANT	10-12	30	5.5 - 6.0
🌀 BUMBLEBEE	60-70-80	DERUITER	12-14	40	6.5 - 7.0
🌀 GOLDFINCH	50-60-70	INTERPLANT	10-12	40	6.5 - 7.0

GREEN

🌀 LEMONADE	50-60-70-80	KORDES	12-14	45	5.0 - 6.5
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101 Must *have*

WE
care



**+550 TEAM
MEMBERS**

(+550 Miembros en el equipo)



**FROM THE
CENTER OF WORLD**

(Del centro del Mundo)



**2001 THE
DREAM BEGINS**

(2001 Comienza el sueño)



100%
CUSTOMER SATISFACTION

100%
satisfacción del
cliente



WE WORK ON YOUR
PACKAGING
OPTIMIZATION

Trabajamos en la
optimización de
tu empaque



WE SHIP
CIF and FOB

Ventas CIF y
FOB



WE SPEAK YOUR
LANGUAGE

Hablamos tu
idioma



ORANGE CRUSH



ORANGE REEVA
NEW



 NARANJO
winner saf



NEXUS



SILANTOI



CARAMEL MACCHIATO
NEW



ORANGE BOWL
NEW



AUBADE



3D



BALÍ



TWILIGHT



NINA



EXPLORER



FINALLY



FORTUNE



FREEDOM



HEARTS



RED EYE



RED PANTHER
NEW



FULL MONTY



HOT EXPLORER



HOT SPOT



LOLA



PINK FLOYD!
natural scent



STILETTO



TOPAZ



WATERGAME
NEW



ENCHANTMENT
NEW



BE SWEET
NEW



CONQUISTA



FRUTTETO



HERMOSA



JESSIKA



LORRAINE



MANDALA



PINK MONDIAL



ESPERANCE



MAGIC TIMES



PINK PALOMA



PALOMA



SWEETNESS



VIOLET HILL
NEW



NENA



NIRVANA



NOVIA



SECRET GARDEN



SHY



COOLWATER



COUNTRY BLUES



DEEP PURPLE



OCEAN SONG



QUEEN'S CROWN



PARMIDA



PURPLE MOON



STAR PLATINUM
NEW



GOVINDA
NEW



CANDLELIGHT
natural scent



MIA
NEW



MONDIAL



MOONSTONE



PLAYA BLANCA



PROUD



TIBET



VENDELA



SNOWBALLET
NEW



POMPEII



QUICKSAND



CORAL REEF



COUNTRY HOME



DESERT
NEW



GARDEN SPIRIT



KAHALA



PHOENIX



PRINCESS CROWN
NEW



SHIMMER



TIFFANY



FASCINATION
NEW



SALMA



BRIGHTON



DÉJÀ VU!



LIGHTHOUSE



MOMENTUM
NEW



REGATTA



SUPER SUN



TARA



TYCOON



GOLDFINCH
NEW



BUMBLEBEE
NEW



LEMONADE

X-PRESSION



CANDY X-PRESSION
NEW



COTTON X-PRESSION
NEW



MANDARINE X-PRESSION
NEW



SUNSET X-PRESSION
NEW



PINK X-PRESSION

SPRAY ROSES



ELBA



ELEGANT ROSEVER



BRILLIANT STAR



SNOWFLAKE
NEW



ORANGE STAR
winner saf



STAR BLUSH



LOVELY LYDIA
NEW

101 Must
have

6 CERTIFICADOS DE CALIDAD





+100
VARIETIES

#1
INNOVATION
AND TECHNOLOGY

+55
HECTARES IN
PRODUCTION

3
FARMS

3000
METERS ABOVE
SEA LEVEL

20%
ANNUAL PORTAFOLIO
RENEWAL

7
QUALITY CERTIFICATIONS



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