

A close-up photograph of a woman wearing an orange baseball cap and yellow gloves, smiling as she smells a pink rose. The background is a blurred garden with green foliage and other flowers.

NARANJO

87 Must
have

READY



NARANJO

Located in the central region of Ecuador, in the province of Cotopaxi, Naranjo has established itself as a leading group of farms specializing in the production and export of premium-quality roses. With strategically located distribution centers in Miami and Amsterdam, we ensure efficient logistics that enable us to deliver our flowers to major markets around the world.

Our portfolio includes four product lines: Natural Roses, Garden Roses, Prestige Collection Tinted Roses, and Preserved Roses, each developed to meet the demands of the world's most discerning markets.

SCAN FOR FULL
PORTAFOLIO HERE

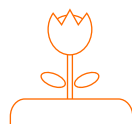




COLOR



LENGTH



BREEDER



VASELIFE



N. OF PETALS



BLOOM SIZE

ORANGE

ORANGE CRUSH	40-50-60	DE RUITER	12-14	34	5.0 - 6.8
ORANGE REEVA	40-60	INTERPLANT	12-14	39	5.0 - 5.5
DEJA VU! ORANGE	50-60-70	PLANTEC	12-18	46	5.5 - 6.5
NARANJO	40-50-60	DE RUITER	12-14	35	5.7 - 6.5
ORANGE BOWL	60-70-80-90	NIRP INTERNATIONAL	14-16	50	5.7 - 6.3
DRAGON FLY	50-60	LATIN SELECTIONS	12-18	50	5.8 - 6.1
NINA	60-70-80	BROWN BREEDING/SCHREURS	10-12	36	5.5 - 6.0

BICOLOR ORANGE

3D	60-70-80	NIRP INTERNATIONAL	12-14	48	5.6 - 6.7
SILANTOI	40-50-60	DUMMEN ORANGE	12-14	38	5.8 - 6.4

RED

NINA	60-70-80	BROWN BREEDING/SCHREURS	10-12	36	5.5 - 6.0
EXPLORER	50-60-70-80-90	INTERPLANT	12-15	45	6.2 - 7.0
FINALLY	50-60-70-80-90	UNITED SELECTIONS	12-14	36	6.2 - 7.2
FORTUNE	60-70-80-90	W. KORDES SOME	14-16	42	6.2 - 6.5
FREEDOM	50-60-70-80-90-100	ROSEN TANTAU	12-14	38	5.7 - 7.0
HEARTS	50-60-70	JAN SPEK ROZEN	14-16	58	5.5 - 6.5
RED PANTHER	60-70-80-90	INTERPLANT	12-15	40	6.0 - 6.5

HOT PINK

FULL MONTY	40-50-60-70-80	SCHREURS	15-18	60	6.0 - 6.5
HOT EXPLORER	50-60-70-80	INTERPLANT	14-16	38	6.0 - 7.0
HOT SPOT	50-60	DE RUITER	12-14	50	5.0 - 6.0
PINK FLOYD	50-60-70-80	SCHREURS	14-16	36	6.0 - 7.2
STILETTO	50-60-70	ESMERALDA BREEDING	12-14	32	5.8
WATERGAME	50-60-70	NIRP INTERNATIONAL	12-14	33	6.5-7.0

MEDIUM PINK

BE SWEET	50-60-70-80-90	DE RUITER	12-15	35	6.5 - 7.0
CONQUISTA	50-60-70	DE RUITER	10-12	30	6.5 - 7.2
FRUTTETO	40-50-60-70	DE RUITER	10-12	35	5.0 - 5.5
HERMOSA	50-60-70-80	DÜMMEN ORANGE	10-12	36	6.0 - 7.2
JESSIKA	50-60-70	ROSEN TANTAU	13-15	48	5.5 - 6.0
LORRAINE	50-60-70-80	ESMERALDA BREEDING	12-14	40	5.5 - 6.0
MANDALA	40-50-60-70	DE RUITER	12-15	45	6.5 - 7.0
PINK MONDIAL	50-60-70	KORDES	12-14	35	6.0 - 7.2
PINK PUMA	50-60-70	PLANTEC	12-18	46	6.5 - 7.0

BICOLOR PINK

ESPERANCE	40-50-60-70	DE RUITER	14-16	42	5.8 - 6.2
MAGIC TIMES	40-50-60	ROSEN TANTAU	12-14	32	5.8 - 6.0
PINK PALOMA	40-50	ROSEN TANTAU	12-14	29	6.0 - 6.8
PALOMA	40-50-60	ROSEN TANTAU	12-14	42	5.8 - 6.2
SWEETNESS	50-60-70	ROSEN TANTAU	14-16	34	5.8 - 6.1

LIGHT PINK

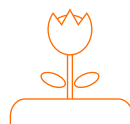
NENA	40-50-60	DE RUITER	10-12	46	5.8 - 6.3
NIRVANA	50-60-70	MEILLAND	14-16	36	6.8 - 7.9
SECRET GARDEN	50-60-70	SCHREURS	10-12	30	7.0 - 7.6
SHY	40-50-60	ROSEN TANTAU	12-14	30	6.0 - 6.3



COLOR



LENGTH



BREEDER



VASELIFE



N. OF PETALS



BLOOM SIZE

LAVANDER

COOL WATER	40-50-60	ZINO DAVIDOFF SA	10-12	38	5.0 - 5.8
COUNTRY BLUES	40-50-60-70-80	ROSE TANTAU	15-18	52	5.8 - 6.0
DEEP PURPLE	50-60-70	DUMMEN ORANGE	12-14	32	5.5 - 6.0
GOVINDA	40-50-60	CONTINENTAL BREEDING	10-12	45	5.5 - 6.5
OCEAN SONG	40-50-60	ROSEN TANTAU	12-14	32	5.0 - 5.2
PURPLE MOON	50-60-70	KORDES	12-14	33	5.4 - 5.8
QUEEN'S CROWN	50-60-70	KORDES	12-14	32	6.0 - 6.5
STAR PLATINIUM	60-70-80	DELBARD	14-15	45	5.8 - 6.0
VIOLET HILL	50-60-70-80-90	DÜMMEN ORANGE	14-16	25	6.0 - 6.5

WHITE

CANDLELIGHT	40-50-60	TERRA NIGRO B.V	12-14	33	7.5 - 8.0
MIA	50-60	DE RUITER	14-16	42	5.0 - 5.8
MONDIAL	50-60-70	KORDES	14-16	32	5.5 - 6.8
MOONSTONE	50-60-70-80	KORDES	14-16	47	6.0 - 7.0
PLAYA BLANCA	50-60-70	ESMERALDAS BREEDING	12-14	41	5.5 - 6.8
PROUD	50-60	DE RUITER	10-12	40	6.2 - 6.5
TIBET	40-50-60	SCHREURS	14-16	40	5.5 - 6.0
VENDELA	40-50-60-70	ROSEN TANTAU	12-14	45	6.5 - 6.8
SNOWBALLET	60-70-80	NIRP INTERNACIONAL	10-12	25	6.0 - 7.0

CORAL PEACH

CARAMEL MACCHIATO	50-60-70-80	NIRP INTERNATIONAL	14-15	50	5.7 - 6.5
CORAL REEF	40-50-60	ROSEN TANTAU	12-14	40	5.8 - 6.0
COUNTRY HOME	40-50-60	ROSEN TANTAU	14-16	45	5.5 - 6.5
DESERT	50-60	NIRP	14-16	48	5.5 - 6.0
GARDEN SPIRIT	40-50-60	ROSEN TANTAU	12-14	35	5.9 - 6.0
KAHALA	40-50	SCHREURS	10-12	71	5.8 - 6.3
PRINCESS CROWN	50-60	PLANTEC	12-14	32	6.5 - 7.5
SHIMMER	50-60-70	KORDES	14-16	58	5.5 - 6.5
FASCINATION	60-70	INTERPLANT	10-12	55	6.0 - 6.5
PHOENIX	50-60-70	PLANTEC	12-14	40	5.0 - 5.5
QUICKSAND	40-50-60	FAZARI	12-14	43	5.5 - 6.0
SALMA	50-60-70	SCHREURS	12-14	38	5.5 - 6.0

YELLOW

BRIGHTON	50-60	INTERPLANT	12-14	55	5.4 - 6.9
DEJA VU	50-60-70	SCHREURS	10-12	32	6.5 - 7.0
MOMENTUM	50-60-70	DUMMEN ORANGE	10-14	60	6.5 - 7.0
REGATTA	50-60-70	JAN SPEK ROZEN	12-14	45	5.5 - 6.5
TYCOON	50-60	INTERPLANT	10-12	30	5.5 - 6.0
BUMBLEBEE	60-70-80	DERUITER	12-14	40	6.5 - 7.0

GREEN

LEMONADE	50-60-70-80	KORDES	12-14	45	5.0 - 6.5
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WE *are*



**+550TEAM
MEMBERS**



**FROM THE
CENTER OF WORLD**



**2001 THE
DREAM BEGINS**

BE YOU NATURAL NARANJO



ORANGE CRUSH



 **NARANJO**
winner saf



DEJA VU! ORANGE
NEW



SILANTOI



CARAMEL MACCHIATO
NEW



ORANGE BOWL
NEW



3D



NINA



EXPLORER



FINALLY



FORTUNE



FREEDOM



HEARTS



RED PANTHER
NEW



PINK PUMA
NEW



FULL MONTY



HOT EXPLORER



HOT SPOT



 **PINK FLOYD!**
natural scent



STILETTO



WATERGAME
NEW



BE SWEET
NEW



CONQUISTA



DRAGON FLY
NEW



FRUTTETO



HERMOSA



JESSIKA



LORRAINE



MANDALA



PINK MONDIAL



ESPERANCE



MAGIC TIMES



PINK PALOMA



PALOMA



SWEETNESS



VIOLET HILL
NEW



NENA



NIRVANA



SECRET GARDEN



SHY



COOLWATER



COUNTRY BLUES



DEEP PURPLE



OCEAN SONG



STAR PLATINUM
NEW



QUEEN'S CROWN



PURPLE MOON



GOVINDA
NEW



CANDLELIGHT
natural scent



MIA
NEW



MONDIAL



MOONSTONE



PLAYA BLANCA



PROUD



TIBET



VENDELA



SNOWBALLET
NEW



QUICKSAND



CORAL REEF



COUNTRY HOME

BE YOU
NATURAL
NARANJO



DESERT
NEW



GARDEN SPIRIT



KAHALA



PHOENIX



PRINCESS CROWN
NEW



SHIMMER



FASCINATION
NEW



SALMA



BRIGHTON



DÉJÀ VU!



MOMENTUM
NEW



REGATTA



TYCOON



ORANGE REEVE
NEW



BUMBLEBEE
NEW



LEMONADE

87 Must
have

X-PRESSION



CANDY X-PRESSION
NEW



COTTON X-PRESSION
NEW



MANDARINE X-PRESSION
NEW



PINK X-PRESSION



SUNSET X-PRESSION
NEW

SPRAY ROSES



BRILLIANT STAR



ELBA



ELEGANT ROSERVER



ORANGE STAR
winner saf



SNOWFLAKE
NEW



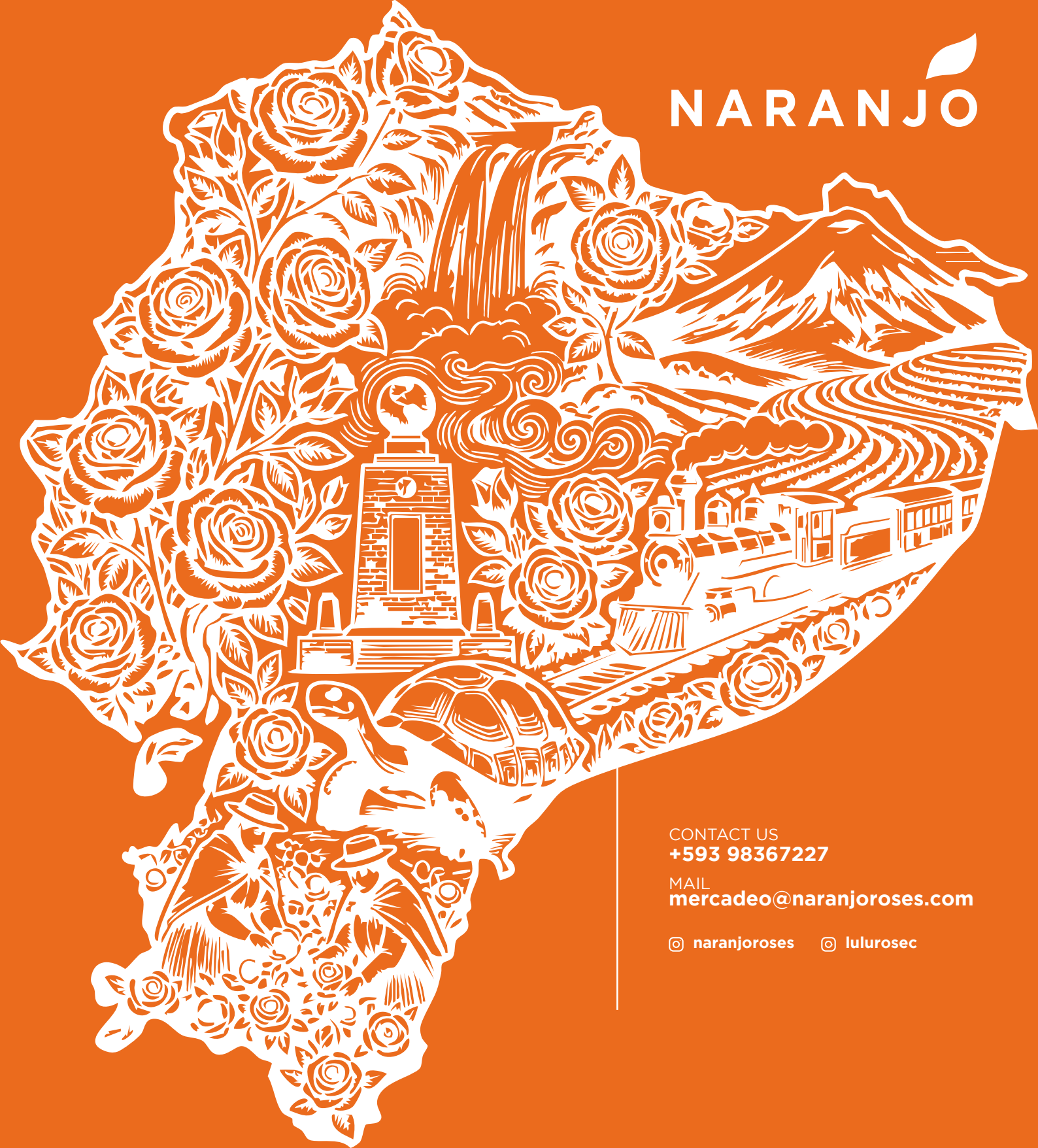
STAR BLUSH

8 OUR QUALITY CERTIFICATIONS





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#1

INNOVATION
AND TECHNOLOGY

+55

HECTARES IN
PRODUCTION

3000

METERS ABOVE
SEA LEVEL

20%

ANNUAL PORTAFOLIO
RENEWAL

8

QUALITY
CERTIFICATIONS